IA and the Personal InfoCloud

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Personal InfoCloud

Personal
InfoCloud
IAAs & Personal Info Cloud?
Key Properties of PIC

- Person-centered
- Access
- Organization
- Tasks, actions, context aware
Person Attracts Information

- Personal Info Cloud
- Local Info Cloud
- Global Info Cloud
- User's Common Resources
- Least Accessible for the User
- Least Accessible for the User
- External Info Cloud
- External Info Cloud
Model of Attraction
Info Life Cycle

- User
- Seeking
- Recognizing
- Retaining / Storing
- Following
- Personal Info Cloud
- Info Need
- Info Reuse
Info Reuse
How to: PIC for IA

• Build persona including:
  • MoA receptors
  • Location/environment
  • User tasks/context

• Design for adaptability
  • People have their own perceptions, needs, and uses for the information
Structuring Information

- Structure information and its container for
  - Deep linking
  - Externally stored usage
  - Externally structured
Focus: Person & Info Reuse

- Learn what people do with your information
- Understand various use contexts of the for the information and the context and actions for reuse
- Build scenarios
Design & Develop: Standards

- Information offerings:
  - Flexible
  - Open Standards
  - Proprietary or Application-based Standards
  - API Friendly
  - Offer more than one option
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Presentation Home:
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